

THE NEW

**Suncoast
Shrimp, Inc.**



Oil Tragedy (Deepwater Horizon)

The tragedy we are experiencing in the Gulf has already affected all of us. While there could never be a good time for such a thing to happen, there couldn't have been a worse time than now. Leading up to this event, all of our Businesses have suffered greatly as a result of our dismal economy. We need for you to know, no-one in the Seafood Distribution business is working harder in order to source quality, safe, insured, unadulterated and underutilized products than we are. We cannot now or in the future cut corners on the measures we take to supply you with these products. While saving money seems to be on the forefront for all of us, it is not always only about price. Many of the lesser priced items or lower priced Distributors that are "seemingly" the same, will actually cost you more as a result of practices we will not associate ourselves with. To name a few: Over-soaked, short weighted, miss-marked, chemically enhanced, or substituted items. On the safety side: Un-insured, under-insured, cash paid drivers=no Workers Comp (slip in your kitchen costs who then?), refrigeration units on trucks not working or not working properly, inadequate holding freezers and coolers, poor sanitation practices, storage of cleaning supplies and chemicals, no HACCP compliance, poor or inaccurate record keeping, etc.

We will not risk your reputation for the great food you have been serving to our community, their friends and relatives and the many other visitors from around the World. We appreciate your loyalty and we will not let you down. We need every one of you to succeed and we will do everything in our power to help you do so.

A Sincere Thank you from the entire Suncoast Shrimp & Seafood Staff and our Families

13182 38th Street North
Clearwater, Fl 33762

Phone (727) 573-1115

Fax (727) 573-0486